

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Valla Vakill, et al.  
Application No. : 10/752,738  
Filing Date : January 06, 2004  
Examiner : Paul W. Shumate  
Art Unit : 3693  
Title : SYSTEM AND METHOD FOR AUCTIONING  
UTILIZING A BROADCAST-BASED DEVICE

Commissioner for Patents  
PO Box 1450  
Alexandria VA 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action dated November 1, 2007, please reconsider the  
above identified application in light of the following Amendment:

**Amendment to the Specification** begins on page 2 of the paper;

**Amendments to the Claims** begin on page 3 of this paper; and

**Remarks** begin on page 11 of this paper.